Introducing



and the kinetic learning solution





Generating more profit through safer workplaces

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Job site incidents & accidents are...

• Always costly

- Damaging to project costs, timetables, margins and work comp mods
- Drivers for undermining competitive position on next job or bid



The Problem

Legacy safety programs

- Ineffective in moving the needle toward a safer workplace
- Require daily (read: expensive) management/monitoring

Create a safety culture that lives & breathes prevention

The Solution



Hallmarks of a successful corporate safety culture

WindConnect[®] WorkingSmart

Our Goal: Zero Injuries!



<image>

- Stated priority & demonstrated commitment by top management
- Robust safety management system with top-down implementation
- Reward & reinforcement of risk avoidance & accident prevention

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 Fast & powerful method for providing employees with enhanced skills & behaviors for pro-actively preventing accidents



Conventional training is not the best solution

 Focuses on knowing what rather than knowing how
Tests for "recall" vs. evaluating for

risk-avoidance skills & behavior

- Theoretical rather than practical Lecture vs. learning-by-doing in real-world environments
- Stresses facts rather than skills Awareness and recall diminish
- Prepares employees to pass a test rather than learn preventive behaviors Classroom info dumps do not directly translate into job site safety skills



There's a better way to prepare employees to avoid risk, prevent injuries— & reduce safety costs

Enable employees to learn practical accident & injury avoidance skills by engaging them in risk-free job site safety simulations



Kinetic Learning delivers learning by doing

 Interactive Internet-based learning tool

Employees learn practical, preventive safety skills & behaviors directly applicable & immediately transferrable to the job site

- Dynamic learn-by-doing methodology based on real-world renewable energy manufacturing & construction safety issues & scenarios
 Content form-fitted to renewable energy manufacturing and construction safety issues
- Reach any audience, anywhere, any time through Internet platform More employees learn sooner, faster, better
- Customized health & safety preventive skill building & problem solving at Internet speed
- Delivers consistent message across all plants, construction locations & job sites





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The Kinetic Learning Solution is...



Virtual Easily accessed

- Employees access when it's convenient to them/the project work schedule
- Extreme flexibility via Internet delivery—take learning beyond four walls or a single location
- Self-directed learning allows people to work at their own pace, anywhere, anytime

Time compressed Learning happens faster

- Employees learn real-world risk avoidance thinking & skills in hours, not days, weeks or months—get up to speed faster
- Reduces "seat time" associated with conventional classroom learning
- New skills immediately translate to on-the-job application
 - Learn-by-doing approach develops confidence & skills in handling real-world job safety situations
- Curriculum & content will satisfy key OSHA training requirements

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The Kinetic Learning Solution is...

Targeted

- Develop safety awareness, knowledge & skills laser-focused on
 - Specific projects & tasks
 - Specific skills, trades or crafts
 - > Specific job site & risk environments





Automated

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- Saves "seat time" and instructor hours
- Quickly identify knowledge & skill gaps & other issues requiring greater attention

Kinetic Learning Solution develops safety skills & behaviors that better enable you to...





- Solidify & strengthen a corporate safety culture
- Avoid project shut downs or delays
- Reduce operating & project costs
- Avoid OSHA investigations & penalties
- Enhance profitability
- Improve brand image & industry reputation
- Gain a stronger bidding position
- Drive sustainable business growth





To experience kinetic learning in action

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